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RCM Consulting Firm, Atwater Solutions, Acquired by Signature Performance

Rockville, MD – August 31, 2022 – Greenberg Advisors (GA) is pleased to announce the acquisition of Atwater Solutions, LLC (Atwater) by Signature Performance. GA served as exclusive M&A advisor to the shareholders of Atwater throughout the transaction.

Atwater offers healthcare technology consulting, implementation, and optimization services, as well as RCM improvement solutions for many prestigious hospital clients across the US. The company, based in Philadelphia, has grown quickly in recent years based on client demand and the effectiveness of its services.

GA’s approach while representing Atwater focused on identifying the right partner, which would provide strategic synergies, enticing opportunities for the Atwater shareholders post-transaction, and a strong cultural fit, all while maximizing value. GA’s understanding of the markets and its longstanding and comprehensive relationships with strategic buyers produced a competitive and robust process that resulted in an optimal outcome for Atwater’s shareholders and staff.

Marty Carlin and Kurt Wolter, Partners at Atwater, shared, “We are excited to join Signature Performance. Our shared vision, focus on client success, and commitment to our consultant associates are a few of the many reasons we knew we found the right fit.”

According to Zach Eisenberg, a Managing Director at Greenberg Advisors, “We expect that the combination of these two organizations will have a major impact as they work to improve the state of the healthcare industry. We couldn’t have achieved a better cultural fit for our client.”

This is one of five transactions that Greenberg Advisors has completed so far in 2022.

Greenberg Advisors’ next M&A Update for the RCM and HCIT market will be released in September 2022. [Click here](#) to review prior versions.

About Greenberg Advisors

Greenberg Advisors, LLC is an independent investment bank providing world-class M&A and strategic advisory solutions to Business Services and Technology companies in the Revenue Cycle Management (RCM), Healthcare Information Technology (HCIT), Accounts Receivable Management (ARM), and Business Process Outsourcing (BPO) sectors.

Focused on these sectors for over 25 years, the firm’s professionals offer a comprehensive, yet highly specialized perspective from which to advise clients, resulting in the completion of over 140 M&A, capital raising, valuation, and strategic advisory engagements. Since 2020, the firm has facilitated over \$400 million in transaction value. These client successes reflect Greenberg’s distinct client-first approach, deep sector expertise, objective point of view, and work ethic.

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